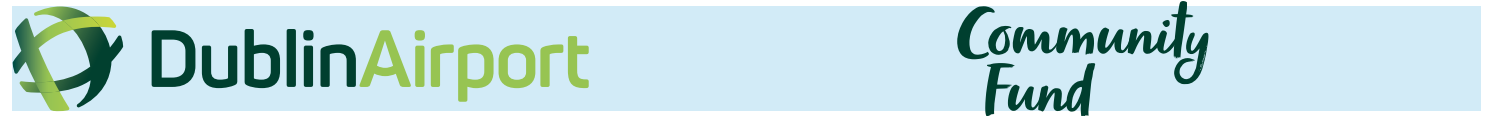# Community Fund
Toolkit

Usage Rules & Applications

DublinAirport

Community Fund

Community Fund
Identifier & DAP Logo

The Community Fund Identifier should
never be used in isolation. It must
always be accompanied by the DAP
Logo. The Identifier and the Logo must
always be applied, as per the following
examples, and must always use the
below scale ratio.

The following scale ratio must always be used

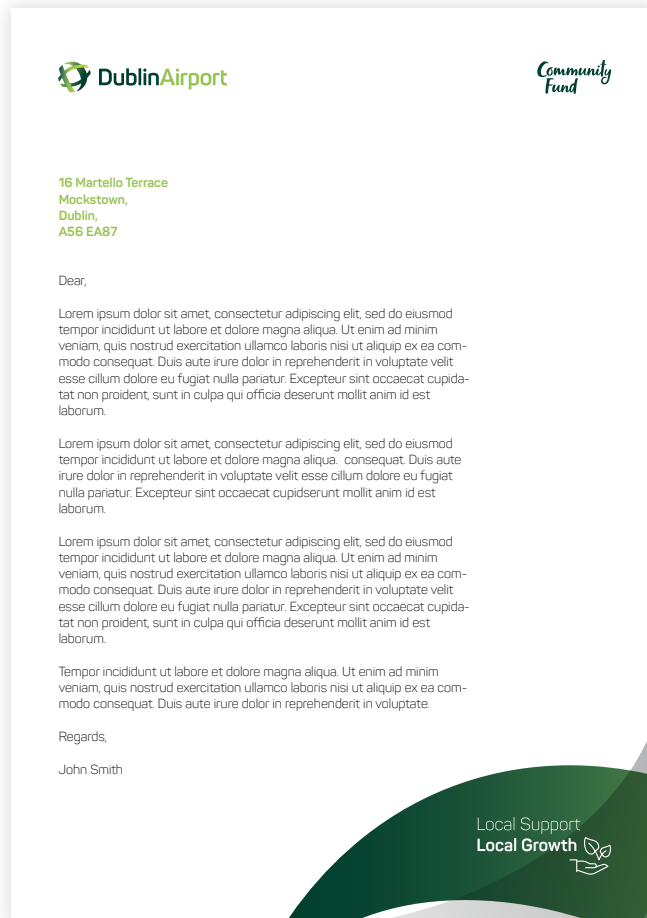

DAP Logo

Community Fund Identifier

Community Fund
Identifier & DAP Logo

Horizontal spacing

The minimum space between the Logo
and the Identifier is equal to the width of
two and a half globes from the
DAP Logo.

Letter head

DublinAirport

Community
Fund

16 Martello Terrace
Mockstown,
Dublin,
A56 EA87

Dear,

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Regards,

John Smith

Local Support
Local Growth

Pitch Hoarding

Community Fund
Identifier, DAP Logo
& Co-branding

The following guide should be
considered when co-branding
is involved.

If the format allows, all co-branding
should be positioned away from the
DAP Logo and Community Fund
Identifier.

Outdoor Project Sign

Third Party Sponsorship

DublinAirport

Community Fund

Community Fund Identifier & DAP Logo Lock-up

This is the Community Fund Identifier & DAP Logo Horizontal Lock-up. It should only be used when sponsoring third parties.

Horizontal Lock-up

The Horizontal Lock-up is made up of the DAP Logo, a grey divider line and the Community Fund Identifier.

The horizontal space between the Logo and the Identifier is equal to the width of the globe in the DAP Logo.

Community Fund Identifier & DAP Logo Lock-up

This is the Community Fund Identifier & DAP Logo Vertical Lock-up. It should only be used when sponsoring third parties.

Vertical Lock-up

The Vertical Lock-up is made up of the DAP Logo, a grey divider line and the Community Fund Identifier.

The Vertical Lock-up should always be centred. The vertical space between the Logo and the Identifier is equal to the height of the globe in the DAP Logo.

The Identifier is increased in size and measures 1 and a quarter globes in height.

Community Fund Identifier & DAP Logo Lock-up

The Lock-up should have a minimum clear space of half a globe all the way around. No graphic elements should infringe on this clear space.

Horizontal clear space

Vertical clear space

GAA Jersey

Club Website

Contact

For any queries relating to the
identity usage guide please contact:
communityfund@daa.ie

DublinAirport

Community
Fund